

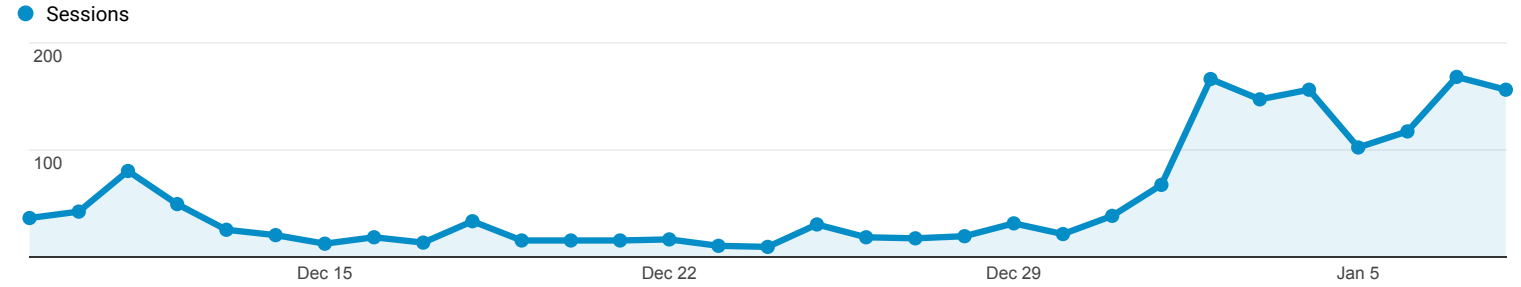
All Traffic

Dec 9, 2016 - Jan 8, 2017

All Users
100.00% Sessions

Explorer

Summary



Source / Medium	Acquisition			Behavior			Conversions		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	1,661 % of Total: 100.00% (1,661)	89.10% Avg for View: 89.10% (0.00%)	1,480 % of Total: 100.00% (1,480)	35.82% Avg for View: 35.82% (0.00%)	2.77 Avg for View: 2.77 (0.00%)	00:01:17 Avg for View: 00:01:17 (0.00%)	0.00% Avg for View: 0.00% (0.00%)	0 % of Total: 0.00% (0)	\$0.00 % of Total: 0.00% (\$0.00)
1. m.facebook.com / referral	1,036 (62.37%)	95.56%	990 (66.89%)	34.07%	2.73	00:01:09	0.00%	0 (0.00%)	\$0.00 (0.00%)
2. google / organic	359 (21.61%)	82.45%	296 (20.00%)	38.44%	2.77	00:01:25	0.00%	0 (0.00%)	\$0.00 (0.00%)
3. (direct) / (none)	133 (8.01%)	60.90%	81 (5.47%)	47.37%	2.66	00:01:29	0.00%	0 (0.00%)	\$0.00 (0.00%)
4. l.facebook.com / referral	44 (2.65%)	95.45%	42 (2.84%)	34.09%	3.16	00:01:56	0.00%	0 (0.00%)	\$0.00 (0.00%)
5. facebook.com / referral	36 (2.17%)	77.78%	28 (1.89%)	30.56%	3.39	00:02:04	0.00%	0 (0.00%)	\$0.00 (0.00%)
6. exploreminnesota.com / referral	19 (1.14%)	100.00%	19 (1.28%)	26.32%	3.05	00:01:07	0.00%	0 (0.00%)	\$0.00 (0.00%)
7. bing / organic	8 (0.48%)	100.00%	8 (0.54%)	25.00%	4.50	00:02:04	0.00%	0 (0.00%)	\$0.00 (0.00%)
8. yahoo / organic	7 (0.42%)	85.71%	6 (0.41%)	28.57%	4.14	00:03:24	0.00%	0 (0.00%)	\$0.00 (0.00%)
9. twitter.com / referral	6 (0.36%)	0.00%	0 (0.00%)	16.67%	1.83	00:01:20	0.00%	0 (0.00%)	\$0.00 (0.00%)
10. com.google.android.googlequicksearchbox / referral	5 (0.30%)	100.00%	5 (0.34%)	40.00%	2.60	00:00:14	0.00%	0 (0.00%)	\$0.00 (0.00%)

Rows 1 - 10 of 17