



News Release

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VP Racing Fuels pairs with Flint Hills Resources to bring gas stations, VP Racing automotive life brand to Upper Midwest

Rosemount, Minn. – A new brand of gas station is coming to the Upper Midwest. VP Racing Fuels and Flint Hills Resources announced a first-of-its-kind relationship today. The new relationship will bring additional VP-branded gas stations and products to Minnesota, Iowa, Wisconsin, Nebraska, North Dakota and South Dakota. Flint Hills will serve as the first exclusive retail grade gasoline and gasoline-ethanol blends supplier to VP Racing Fuels’ branded gas stations.

VP Racing Fuels is best known for its fuel technology, fueling virtually every form of motorsport on land, sea and air since 1975. Flint Hills is an industry leader in refining, chemicals, and biofuels and ingredients with operations primarily in the Midwest and Texas. The relationship combines the strengths of each company to reimagine the fuel stop experience and provide a one-stop shop for general consumers and automotive enthusiasts alike.

Independent fuel retailers will have the opportunity to join VP Racing Fuels’ branded gas station program and receive powerful support from industry leaders. This includes quality fuels, reliable supply and competitive pricing due to Flint Hills Resources’ expansive supply chain that spans the Midwest. VP Racing Fuels is the “Official Racing Fuel” for more than 60 sponsored racing series and sanctioning bodies.

“Through this unique supply relationship with Flint Hills Resources, we will offer distributors and gas station operators a fresh new option to traditional branded programs. This collaboration will deliver great value for Flint Hills’ customers while accelerating the growth of VP’s branded gas station program,” said Alan Cerwick, president and CEO of VP Racing Fuels. “Our companies share a similar entrepreneurial spirit which makes this collaboration a perfect fit.”

“Our new relationship with VP Racing Fuels enables us to serve a new market, providing greater access to high-quality fuels and a trusted automotive lifestyle brand,” said Todd Craig, Senior Vice President of Refined Products and Asphalt for Flint Hills Resources.

About VP Racing Fuels

VP Racing Fuels is best known as the World Leader in Fuel Technology®, fueling champions in virtually every form of motorsport on land, sea and air since 1975. The company operates internationally with businesses including race fuels and lubricants, consumer small engine fuels and automotive additives, and licensed retail fuel stations. VP is the Official Racing Fuel for more than 60 sponsored racing series and sanctioning bodies. The company also provides consumer small engine fuels, lubricants, automotive additives, car appearance products and accessories through national home improvement, automotive parts and online retailers. The company also offers a program to independent operators of car wash, quick lube and marinas to brand as VP Racing Fuels and resell the company's other products, including ethanol-free VP Small Engine Fuels, formulated for 2- and 4-cycle outdoor power equipment; VP Madditive® performance chemicals; VP Hi-Performance Lubricants; VP PowerWash™; and VP PowerMaster® hobby fuels for R/C racing. The company's most recent diversification efforts include the introduction of VP Hi-Performance Lubricants in conjunction with the launch of quick lube facilities branded VP Racing FASTLUBE™, VP Racing POWERWASH™ car wash systems, VP Appearance and VP TANK GUARDIAN™ product lines. For more information, visit VPRacingFuels.com.

About Flint Hills Resources

Flint Hills Resources is an industry leader in refining, chemicals, and biofuels and ingredients, with operations primarily in the Midwest and Texas. Its manufacturing capability is built upon six decades of refining experience, and the company has expanded its operations through capital projects and acquisitions worth more than \$15 billion since 2002. Based in Wichita, Kansas, the company has approximately 4,000 employees and is a wholly owned subsidiary of Koch Industries, Inc. For more information, visit fhr.com.

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Click [here](#) for downloadable imagery of what the gas stations may look like.